



**Philips
Professional LED TV**

- 55" MediaSuite
- LED
- DVB-T2/T/C MPEG 2/4



55HFL5008D

Connect and control

with Philips OXIGEN and system compatibility

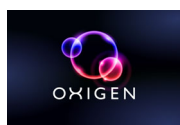
With this energy-efficient Hotel LED TV, you will enjoy all the benefits of state-of-the-art connectivity while being assured that remote installation and management safeguards the lowest cost of ownership.

Philips OXIGEN - unique connectivity and management

- Philips OXIGEN for latest connectivity and best total cost
- Smart TV apps with many dedicated services for hospitality
- AppControl to add, sort and delete apps with minimum effort
- Secure SimplyShare to stream movies and music to your TV
- SmartInfo for branded, interactive hotel info pages
- SmartInstall for easy remote installation and maintenance

Advanced hotel features and future proof

- Brilliant LED images with incredible contrast
- Integrated IPTV system for optimal customised interactivity
- Serial Xpress Protocol for interactive systems
- MyChoice compatibility for recurring revenues
- Integrated Wi-Fi to use Smart TV wirelessly
- On-screen clock display for optimal guest convenience
- Integrated Connectivity Panel



PHILIPS

Highlights

MyChoice compatible

MyChoice offers a simple and low-cost way to offer your guests premium TV channels. At the same time it delivers an additional revenue stream which allows you to recover your initial TV investment.

Full HD LED TV



The most advanced LED lighting technology in this Full HD LED TV combines an eye-catching minimalistic design with stunning image quality as well as the lowest power consumption in its category. On top of that, LED lighting technology does not contain any hazardous materials. Thus, with LED backlights you can enjoy low power consumption, high brightness, incredible contrast, sharpness and vibrant colours.

AppControl

App control allows you to give your guests the TV applications of their dreams. You are able to add, delete and sort all the apps in the way you want. Even better, you can now clone these settings to any other TV without having to set up the other TV as well! You can even make various profiles and change on the fly. Do you want to give your suites the high-bandwidth video apps and your other rooms

the low-bandwidth apps? No problem. App control makes sure you and your guest have a smooth experience.

Integrated IPTV

Save costs and clutter. With our new Smart TVs you can build your hotel system directly on the TV. Interactive channels, video-on-demand, interactive hotel menus and information as well as online ordering systems are all possible without an external box attached to the TV. As well as delivering content over coax TV cables, you can now also use your Internet network to deliver your TV channels or VOD directly to the TV. Our partner network can make sure you get the customised portal you want.

Philips OXIGEN

Philips OXIGEN is a complete solution that provides you with all you need in Hospitality TV. The innovative features are designed to give both guests and professionals the latest in connectivity while ensuring the lowest cost of ownership. OXIGEN connectivity offers access to cloud-based online apps and ensures that mobile devices can communicate with the TV, while remote management tools as well as additional revenue opportunities optimise earnings throughout the product lifecycle.

Secure SimplyShare

Secure SimplyShare gives your customers the freedom to enjoy their content on the big TV wirelessly and without hassle. With our open system approach we serve iOS as well as Android users and continuously extend our compatibility. Our secure sharing makes this

DLNA-based system protected so your guests will not be disturbed by other people. Pictures, movies, music, all can be shared and enjoyed via SimplyShare on the TV!

Smart TV apps

Philips Smart TV apps consist of an ever growing choice of applications ranging from YouTube to social networking apps and many more. The dedicated version is tailored for hospitality use and has several added benefits, such as making sure guest information is securely deleted after use and avoiding illegal content that can harm your business. With guests being able to use apps & catch-up TV even from their home country, Smart TV apps is leading the way in entertainment.

SmartInfo

SmartInfo allows you to provide hotel or city information to your guests through SmartUI. Your guests have access to this interactive hotel webpage even when the TV is not connected to your intranet or Internet. You can change the information regularly and easily to keep your guests up-to-date with all the latest developments in your hotel.

SmartInstall

SmartInstall makes the installation and maintenance of your TVs effortless. With a simple to use web tool, you can now remotely configure and install your TVs without visiting any rooms! This saves you time and makes sure your guests are not disturbed. Whether it is updating the hotel info pages or installing new channels, SmartInstall can handle all.



SmartTV



Specifications

Oxygen

- Smart TV apps: cloud-based apps for HotelTV
- AppControl: Multiple SmartTV App profiles
- Secure Simply Share: DMP, Secured pairing
- SmartInfo: browser based, interactive templates
- SmartInstall: offline channel editing, offline settings editing, remote installation, SmartInfo creation, software upgrade

Picture/Display

- Display: LED Full HD
- Diagonal screen size: 55 inch / 140 cm
- Panel resolution: 1920 x 1080p
- Aspect ratio: 16:9
- Brightness: 400 cd/m²
- Dynamic screen contrast: 500,000:1
- Picture enhancement: 100 Hz Perfect Motion Rate, Pixel Plus HD
- Viewing angle: 178° (H)/178° (V)

Sound

- Sound Enhancement: Auto Volume Leveller, Clear Sound, Incredible Surround
- Output power (RMS): 20 W

Connectivity

- Number of HDMI connections: 3
- Number of components in (YPbPr): 1
- Number of scarts (RGB/CVBS): 1
- Number of USBs: 2
- Other connections: Antenna IEC75, Common Interface Plus (CI+), Ethernet-LAN RJ-45, Digital audio out (coaxial), PC-in VGA + Audio L/R in, Headphone out, Bathroom speaker out
- EasyLink (HDMI-CEC): System standby, One touch play
- Connectivity Enhancements: External Power 12V/15W, Fast Infrared loop through, IR-out, Power on scart, RJ-48 connector, Serial Xpress interface, USB2.0
- Wireless LAN: 802.11 b/g/n

Multimedia Applications

- Video Playback Formats: H264/MPEG-4 AVC, MPEG-1, MPEG-2, MPEG-4
- Music Playback Formats: MP3, AAC
- Picture Playback Formats: JPEG
- Multimedia connections: USB

Supported Display Resolution

- Computer inputs: up to 1920 x 1080 @ 60 Hz
- Video inputs: 24, 25, 30, 50, 60 Hz, up to 1920 x 1080p

Convenience

- Ease of Installation: Advanced Hotel Mode, Auto Programme Naming, Automatic Channel Install (ACI), Automatic Tuning System (ATS), Autostore, Cloning of TV settings via RF, Cloning of TV settings via USB, Installation menu locking, Keyboard lock-out, PLL Digital Tuning, Plug and Play, Programme Name, Security menu access
- Ease of Use: 1 channel list analogue/digital, Auto

- Volume Leveller (AVL), Back Controls, Graphical User Interface, On-Screen Display, Programme List
- Screen Format Adjustments: Movie expand 16:9, Super Zoom, Widescreen, Auto Format
- Teletext: 1000-page Hypertext
- Firmware upgradeable: Firmware upgradeable via USB, Firmware upgradeable via IP, Firmware upgradeable via RF
- Clock: Sleep Timer, Wake-up Clock, On-screen clock display
- Clock Enhancements: Synchro Time via TXT/DVB
- Comfort: Auto power on, Green/Fast startup, Hotel Guest features, Message indicator, Sleep timer, Switch on channel, Volume limitation, Welcome message
- Electronic Programme Guide: 8-day Electronic Programme Guide, IP EPG, Now + Next EPG
- Interactive hotel features: Block automatic channel update, Block over-the-air SW download, Connectivity panel compatible, MyChoice, SmartInfo Premium, SmartInstall, ThemeTV, Vsecure
- Other convenience: Kensington lock
- Prison mode: Txt, MHEG, USB, EPG, Sub block
- Remote Control: battery anti-theft protection, low battery detection
- Remote control type: 22AV1109B/12 (RC6)
- Teletext enhancements: Fast text, Programme information Line

Tuner/Reception/Transmission

- Digital TV: DVB-C MPEG2*, DVB-C MPEG4*, DVB-T MPEG2*, DVB-T MPEG4*, DVB-T2
- Video Playback: NTSC, PAL, SECAM
- Aerial Input: 75 ohm coaxial (IEC75)
- IP Playback: IGMP Multicast
- Tuner bands: Hyperband, S-Channel, UHF, VHF
- TV system: PAL, SECAM

Power

- Mains power: 220-240 V; 50 Hz
- Ambient temperature: 5°C to 35°C
- Standby power consumption: < 0.3 W
- Power Saving Features: Eco mode, Picture mute (for radio)
- Annual energy consumption: 87 kW·h
- Energy Label Class: A++
- EU Energy Label power: 60 W

Dimensions

- Set dimensions (W x H x D): 1254 x 742 x 40 mm
- Set dimensions with stand (W x H x D): 1254 x 812 x 330 mm
- Weight incl. Packaging: NA kg
- VESA wall mount compatible: 400 x 400 mm

Accessories

- Included accessories: Power cord, Remote Control, Warranty Leaflet, Batteries for remote control, Tabletop stand
- Optional accessories: Set up remote 22AV8573/00, Tabletop Stand with Swivel

Green Specifications

- Low Power Standby
- Safety: Flame-retardant housing
- SmartPower Eco

Healthcare

- Control: Multi remote control
- Convenience: Headphone out, Independent main speaker mute
- Safety: Double isolation Class II, Nurse call system compatible

Smart TV Applications

- Control: IXP control
- Net TV: For HotelTV, configurable, Online apps
- Other: HbbTV
- SimplyShare: DMP, Secured Pairing



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* Energy consumption in kWh per year based on the power consumption of the television operating 4 hours per day for 365 days. The actual energy consumption will depend on how the television is used.

* This television contains lead only in certain parts or components where no technology alternatives exist in accordance with existing exemption clauses under the RoHS Directive.

* Typical on-mode power consumption measured according to IEC62087 Ed 2.