We work with the hospitality sector to help hotels earn more and do less by measuring and selling what is profitable rather than what's not - using fun and easy-to-use interactive entertainment solutions that guests love.

InnSpire™

INTELLIGENT CLOUD-BASED
SALES , ENTERTAINMENT & ANALYTICS
SOFTWARE SOLUTIONS
FOR HOTELS

Management & Investors

Martin Ljunggren, Co-founder & CEO
Martin is an entrepreneur with a 10-year background starting up, creating and launching home electronics and software oriented brands and companies. For example, Martin co-founded the software company Zebor Technology that delivers software to Intel and other key players. Martin was previously in telecoms, for Millicom in Vietnam.
Education: Masters in Business Administration, Stockholm University, Sweden.
Harvard University, Cambridge, USA.

Mathias Adolfsson, Co-founder & CTO
Mathias has a technical background from the world of telecoms. Before joining Martin over the last 10 years in launching and establishing new companies, Mathias was the MD for the Netcom Consultants operations in, Singapore.
Education: Engineeering desgree from Nackademien, Stockholm, Sweden.
MBA from University of Adelaide, Australia.

Jeff Bork, Chairman & Investor
Jeff has a long experience in managing technology companies, mainly in Life Science and in Telecommunications. Jeff has a broad knowledge in technology as well as in administration and finance. He has successfully managed to turn around companies from loss making to profitable as well as growing revenue. Over the last 15 years he has also headed up a large number of acquisition activities.
Education: M.Sc. in chemical engineering from Royal School of Technology in Stockholm, Sweden. PhD in Biochemistry from University of Stockholm, Sweden. MBA from IMD in Switzerland.

Magnus Friberg, Investor
Business executive with more than fifteen years of domestic/international experience within the ICT sector. Focus on general management, business strategy and market development, including operations, business operations, business development, sales management and marketing.

Luca Ferrari, Partner, Director of Sales, Board Member
Luca has a background as Sales Manager from international telecoms companies as well as from financial services.

Mathias Uhlén, Investor
Professor Uhlén is responsible for the scientific and overall leadership of SciLifeLab in Stockholm. He is a professor at the Royal Institute of Technology (KTH) and member of the Royal Swedish Academy of Engineering Science (IVA), the Royal Swedish Academy of Science (KVA), the European Molecular Biology Organization (EMBO) and member of the Human Proteome Organization (HUPO) council. Dr Uhlén has more than 350 publications in bioscience with the focus on the development and use of affinity reagents in biotechnology and biomedicine.

InnSpire™

About InnSpire

- *InnSpire is built on more than 10 years experience in the home electronics and the hospitality fields*

- *Many of the executives come from a previous background in telecoms, which means the user experience to be conveyed is very much in line with the iPhone/iPad experience*

- *The InnSpire team today consists of about 40 people in Sweden, Italy, UK, Spain, India, Hong Kong, and the USA.*

InnSpire™

The solution

- InnSpire™ is the world's first and only ICE-SA® system – combining:
  - Information
  - Communication
  - Entertainment
  plus Sales and Analytics in one great solution - that is:

  - Multiplatform; your guests can use their iPhone™, iPad™, Android™-device or the TV in their room

  - Expandable; Grow with new Apps, services, content, sales-channels, offerings, deals, communications...

  - Cloud based,; Easy set up, and requires no servers or extra hardware

- InnSpire™ is also incredibly cost effective – offering you a solution that is:

  - Inexpensive to buy and use

  - Flexible commercial terms

  - Low CapEx / OpEx for the hotel

  - Infinitely scalable from one to any number of rooms

Working with Hotel Managers, Owners and Staff from around the world, we have created InnSpire™ focusing on three key areas of the hotel operations; 1) Sales, 2) Entertainment and 3) Analytics and optimization

The solution

Up.sell, cross-sell and auto-sell®! Let InnSpire's non-intrusive algorithm, suggest the right products and services at the right time...

IPTV, OTT IPTV, Linear TV, Social media, Web, News, Movies, Games, Music...

Sell!

Entertain!

InnSpire

Analyze and optimize!

Monitor, react and improve your operations and revenue

InnSpire™

A really intelligent solution

Server-free
We know you hate servers. So we cut costs, head aches, cooling and electricity-bills by simply removing the server-room from the equation.

Any-screen™
InnSpire™ runs on the TV and all the mobile devices your guests use – no "App" download required.

The "air mouse"
Can you use the remote your kids have for their games? Then you can use our remote for the InnSpire™ box or TV. Just point and click!
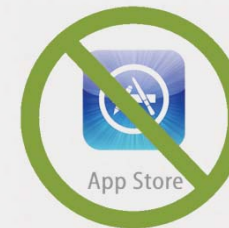
Local WiFi hotspot
Difficulties getting WiFi coverage in all rooms? Let your InnSpire™ TV or box serve as a WiFi access point!

OTT IPTV
Tied to old , complicated and expensive TV-content contracts? Let us supply what you want over the internet!

No App needed
How many guests do you loose if you expect them to download an App to use your services? That's right. Don't. Go app-less.

InnSpire™

A couple of our many really intelligent features

Facebook™
Let your guests stay in touch and promote you at the same time using Facebook!

Skype™
With Skype™ your guests can login in stay in touch!

Twitter™
Let your guests easily twitter about your great hotel!

Spotify™
It's a musical revolution. Let your guests enjoy the music they love!

Games
Not so impressed by Bingo or Hang Man? How about Angry Birds™ ? Perfect with the Air-mouse!

Sales & Up-selling
Room service, meals, drinks, turn-down service, taxis and much more – all focus on Up Selling!

Messages
Gone are the days when you had to run around slipping messages under doors.

Really smart television
With the brilliant interface, your guests just point and click on the category and channel they like! Our box supports IPTV, DVB, OTT…

InnSpire™

Our Air Media Player allows you to see and listen to your own content on your iPhone or iPad right up on the TV in the room!

Air media player

InnSpire™

With InnSpire™, you get the bigger picture

- *InnSpire™ is an intelligent connected entertainment and analytics software solution for hotels, that is easily scalable and built around the "App-store model", with Apps, tickers and open API:s.*

- *Centered around the InnSpire™ Guest Intelligence Engine, we cover the key categories of operations so that you get the support you want. We work with eight categories:*
  - *Platform compatibility*
  - *Marketing*
  - *Guest satisfaction*
  - *Fun (entertainment)*
  - *Increased revenue*
  - *Loyalty*
  - *Cost savings*
  - *Open APIs*

- *In each category you will find our many features – see following page.*

InnSpire™

Eight categories - countless features

Platform Compatibility
InnSpire™ runs on the TV, on the iPad™, the iPhone™ and Android™- devices. No "App" needed.

Marketing
InnSpire™ helps you spread a good word with functions to help you in Social media and more.

Guest satisfaction
Amazing features like "Book-a-taxi", "Weather-info", "Book cleaning", "Book laundry" and more.

Entertainment
You name it, we got it! IPTV, Movies, music, web and games... Angry Birds™, Spotify™, Facebook™...

Increased revenue
Let your guests order what they would like using their own mobile device or the TV. New offers during the day!

Loyalty
Gain a closer connection to your guestsby integrating your loyalty program closer.

Cost savings
InnSpire™ saves you a bundle. Throw out the servers. Recycle the fridges. Cut costs, win happiness.

Open APIs
InnSpire™ connects to most PMS systems like Micros Fidelity™ and more.

InnSpire™

Your brand matters

We work with you to leverage your brand throughout the entire user experience.
Regardless if your guests use the TV, or their mobile device, the entire experience is seamlessly branded to build your presence.

InnSpire™

Successful partnerships worldwide

"With InnSpire, we can offer products, services, entertainment, information and so much more, on every TV in the hotel, and on every device in our guests' pockets 24/7 – so we are always there when guests need us. They love it, and we love it, and the sales we have seen shows that it works."

Mr. Stefan Viard
Emaar Hospitality, GM Vida Downtown
Dubai

"We are a modern and innovative, and I want this to be experienced from when our guests enter our doors until we wave them goodbye – InnSpire helps us keep this experience unified and omnipresent."

Susanna Ståhl
General Manager
Clarion Hotel Stockholm, Sweden

"InnSpire is a fascinating new software which has the potential to revolutionize hotel operations and move the management of hotels to a real time engagement!"

Dr. Stuart A Jauncey FIH,
Dean, The Emirates Academy of Hospitality Management,
Dubai

InnSpire™

Contact us!

InnSpire™ Sweden
HQ & Operations
Mail: info@InnSpire.com

InnSpire™ Hong Kong
Hardware & Development
Mail:HK@InnSpire.com

InnSpire™ America
Sales, Americas
Mail: americas@InnSpire.com

InnSpire™ UAE
Sales, UAE and the Middle East
Mail:UAE@InnSpire.com

InnSpire™ Italy
Sales, Europe
Mail: italy@InnSpire.com

InnSpire™ India
Software & Development
Mail: india@InnSpire.com

InnSpire™ South Africa
Sales & Partnerships
Mail: SA@InnSpire.com

Contact us to learn more about the amazing power and cost-effectiveness of the InnSpire™ system!
Please visit **www.InnSpire.com** *for more information.*

InnSpire™