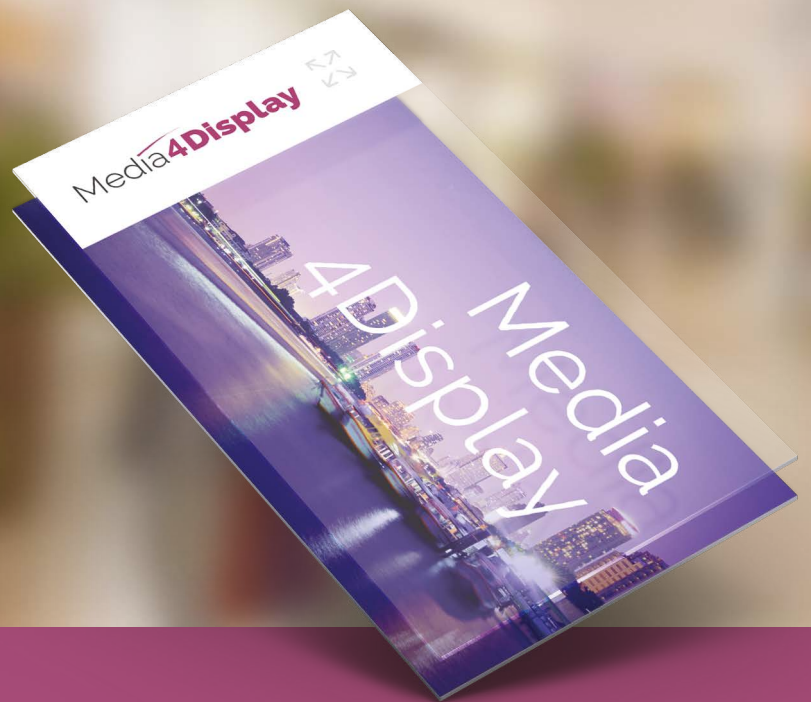# Media4Display

Digital Signage Software

**Media4Display,
digital signage control.**

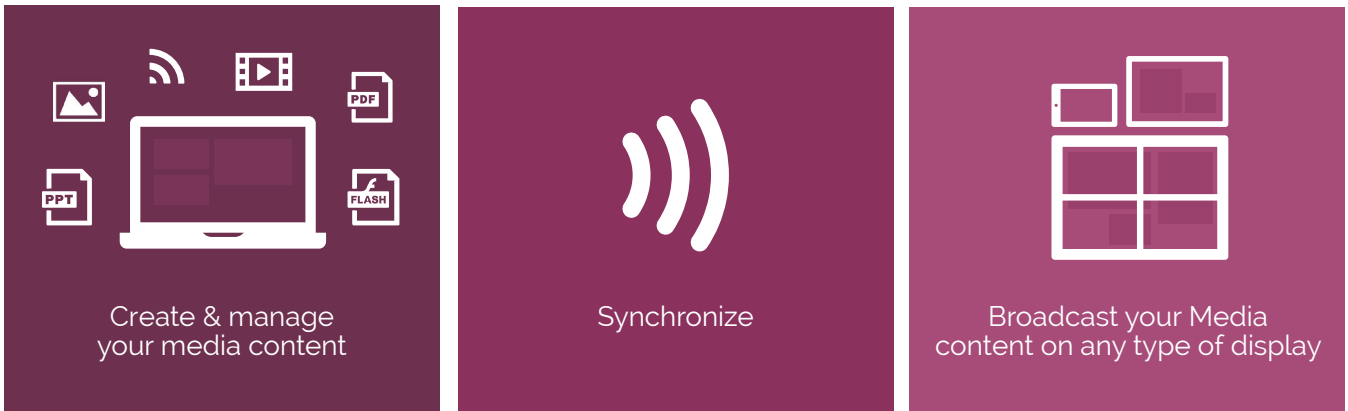Media4Display is a digital signage solution that allows to remotely control and broadcast multimedia contents in real time to a network of displays.

Media4Display is acclaimed for its simple and intuitive use.

Its strength, its scalability and reliability enable it to respond fully to the needs of small to large digital signage networks.

TELELOGOS

Functioning

Create & manage your media content

Synchronize

Broadcast your Media content on any type of display

Media4Display digital signage CMS allows, via a web browser, to plan digital communication 24 hours a day and to control multimedia content broadcasting on remote screen networks, in companies, points of sale, agencies...

Media4Display software is available in license purchase mode (On-premise) and Rental mode (Software as a Service).

Fields of use

Education

Restauration

Retail

Enterprise

Industry

Corporate services

Public places

Main functions

Media Store

Support of all types of media content: videos, photos, Flash, PowerPoint, web pages, RSS feeds, interactive content...

Slides

Divide displays into multi-zones which are associated with medias (image, video, feeds...)

Sequences

Playlist of media/slides to broadcast. With option to overlay banners/logos.

Targets

Create groups of screens based on variables or any type of criteria (location, size, format...)

Schedule

Consists of defining which sequences will be broadcast on the displays of various players at a given point in time.

Local Content Management

Broadcast management can be entirely or partially delegated to local contributors.

External data sources

Media4Display software natively interfaces with other computer applications. Display, in real time, data from your data base and information systems:

CRM

Production monitoring

Schedule

Stock management

Data base

Widgets creator: clock, graphs, dynamic tables, Twitter®, YouTube®, status indicators...

Interaction

Thanks to its **API Media4Display** interacts with external events. Content can be launched or interrupted by third-party applications, sensors or by the Media4display remote control function available via a web browser on tablet or smartphone, etc.

Tactile	Webcam	QR-code	NFC-RFID	Bar-code

Supervision and administration

Server

- Administration and monitoring of fleets of screens or tablets
- Player software update
- Screen capture reports
- Centralized alarms

Player

- Watchdog monitoring of player
- Alarm messages in case of failure
- Automatic player restart management
- Screen ON/OFF function control

Players

Media4Display software runs on Windows and Android and can be installed on any type of player hardware.

- *Mini pc*
- *HDMI key*
- *Interactive kiosk*

- *Set top box*
- *Tablet*
- *POS terminal*

Screen types and sizes

All screen technologies supported: LCD, OLED, LED panel, video projection, touch screen...

The software supports any screen size: 16/9, stretch, video walls, horizontally or vertically installed.

- *Screen*
- *Interactive kiosk*
- *POS terminal*
- *Video projector*

- *Standard*
- *Video wall*
- *Vertical*

Testimonials

France Télévisions

"Media4Display is an easy to use solution. It doesn't require any specific installation on the users PC. Its web interface is very user-friendly and can handle all types of multimedia content including images, videos, PowerPoint..."

Frédérique SAYAGH - *Internal Communication Manager*

Vend Data Media Solutions

VDMS machines are equipped with Media4Display software which enables to display content on the integrated screens, to update this content in real time and to remotely manage the complete system via a 3G connection.

"The initial feedback has been very positive. With already hundreds of rolled out machines in Ireland, United Kingdom, Australia and Canada, we have proved that our solution is successful."

Ray MURPHY - *Project Manager*

Banque Populaire

Media4Display's maturity, security, and the solution's operability (alarm notification, dashboards, administration, etc.) won over the panel comprised of employees from i-BP and the banks directly impacted by the project.

Aurélia JAEGER - *Project Supervisor - Innovation Department*

Created in 1982, Telelogos publishes and markets software dedicated to digital signage, mobility and point of sale networks. Telelogos has built a base of more than 2,000 customers (400,000 licenses) from small and medium-sized enterprises to the largest corporations in France and across the globe.

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